

# Peachjar: Community Engagement System for Flyers

In an effort to improve parent and community engagement, DeKalb County School District (DCSD) has begun using [Peachjar](#), an online service, to send digital flyers directly to parents.

This “green” initiative will save our schools tons of paper and reduce copy costs by thousands of dollars. On top of that, posting school flyers in this electronic backpack removes a significant administrative burden from teachers, office staff and volunteers. Digital flyers approved by the district will be sent directly to parents and viewed as visually engaging images right on their smartphone or computer screen.

Additionally, all flyers will be posted to each school’s website. Parents will be able to click to register their children for youth sports, enrichment programs, and community events.

Please continue to periodically visit [www.dekalbschoolsga.org](http://www.dekalbschoolsga.org) for updates as preparations are underway for this important project. To learn more about Peachjar, [please visit its website](#).